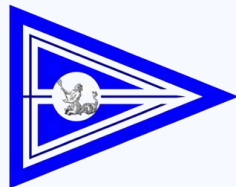


MARITIME HERITAGE WEEK

SPONSORSHIP PROPOSAL



In collaboration with:



Proteas



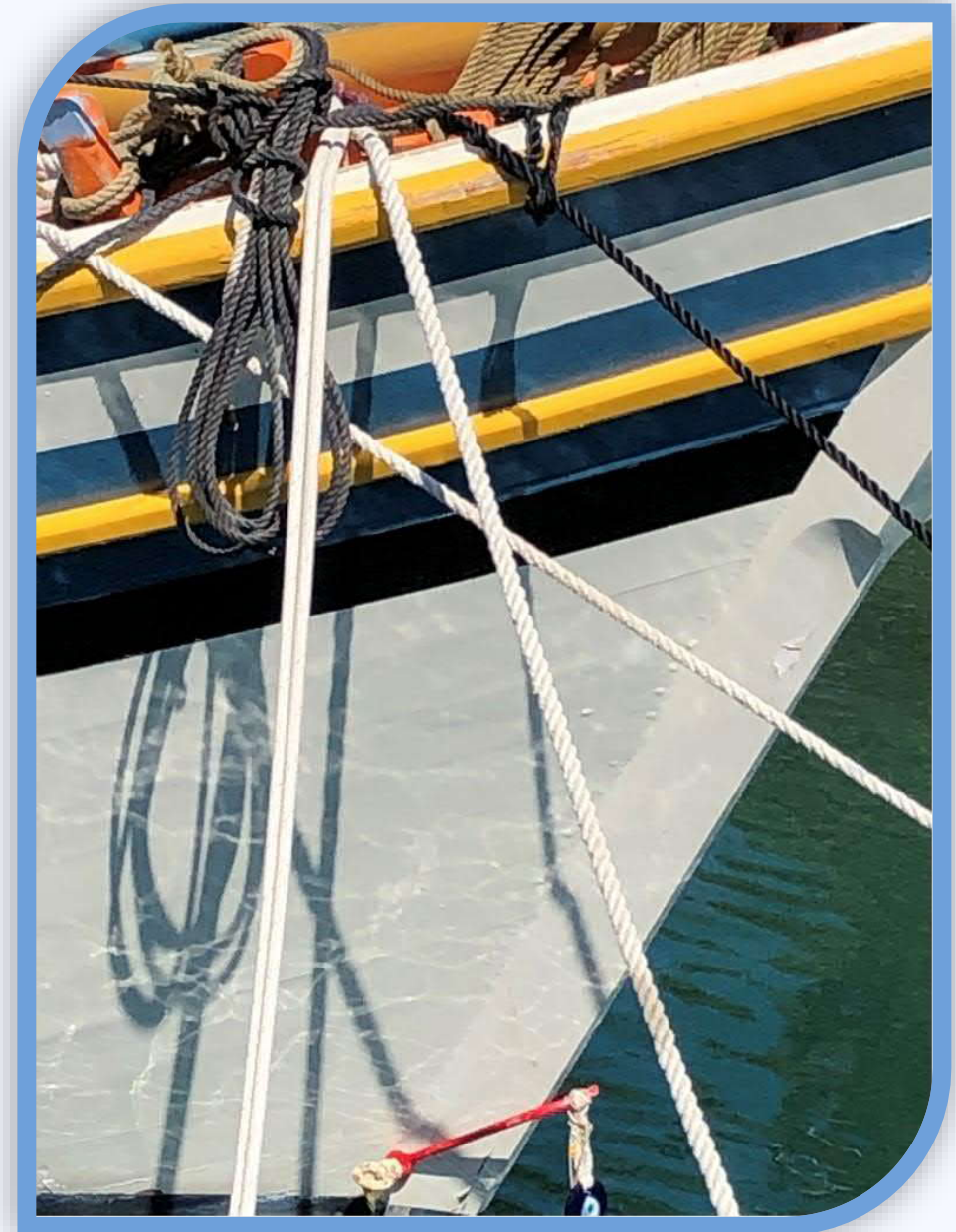
E.M.H

www.hellenicmaritimeheritage.com

Hellenic Maritime Heritage “ARGOS C.N.P.C”

The **HELLENIC MARITIME HERITAGE “ARGOS C.N.P.C”** based in Piraeus, is a civil non-profit company, that focuses on the study and identification of the cultural legacy of the past, promoting and utilizing the Greek maritime heritage. The love and respect for our local maritime heritage, constitutes a driving force and inspiration, as we strive to ensure a continuous preservation of our traditional Boatbuilding and Maritime Heritage as well as imparting our knowledge to future generations.

“In Mare Veritas” - “The Truth is in the Sea”



PROTEAS

“**PROTEAS**” is a **Panhellenic Association** for the preservation and promotion of boatbuilding, maritime heritage, based in Chalkida, representing Greece as a National Member in the European Maritime Heritage Organization, while striving toward the pursuit and creation of a dynamic cluster. An active core that will provide and contribute to substantiated scientific knowledge, with research, studies, historical records, and experiences accumulated over time. The creation of educational programs will definitely contribute to the viable growth not only of the cluster, but mainly of the Greek marine heritage environment.



EUROPEAN MARITIME HERITAGE EMH

European Maritime Heritage is a non-governmental organization that promotes the preservation of and knowledge about maritime heritage and encourages cooperation among European nations, public and private partners, owners of traditional ships and historical vessels, maritime museums and other interested bodies.



**More than 500 maritime events attract 20
millions spectators a year**





Maritime Heritage is an economic factor

- 20 Million spectators spend € 25 per day and generate €500Million income for local tourism
- Ships as part of waterfront
- 10000 ships in operation spending €25.000 in maintenance and operating do generate € 250 Million turnover for related craftsmen and suppliers





- Creates awareness for the common European maritime roots
- Creates awareness of a common European identity
- Facilitates tourism development of regions





- **Offers** training in social skills and team spirit
- **Preserves** maritime skills and craftsmanship, which otherwise will get lost
- **Generates** interest for young people to pick up a career in the maritime sector



Europe's Maritime Future is founded on Europe's Maritime Heritage



EVENT DATES 11-19/09/2021

11-19/09/21: Polythematic Events

A week infused with the unique scent of our Seas of heritage. Expositions, Museums, Ancient and Historic Ships, Gastronomic Tours & Concerts

13-14/09/2021: Public Consultation on the revision of the Barcelona Charter

Convention workshops aimed at redefining and signing a new and improved Barcelona Charter, “The Navarino Charter.

15-19/09/21: 13th International Conference by European Maritime Heritage Organization

Titled “Maritime Heritage in XXI Century – concept and strategies”



Event Goals

- Presentation of the **European maritime and boatbuilding heritage**. The frame of reference will be the timespan from **antiquity to modern times**.
- Showcase of the figurative and everlasting connection of **European maritime heritage** and **Greek history**.
- Presentation of **historical ships exact replicas**, while emphasizing on their contribution to maritime education and sustainability.
- Showcasing the **sustainability of traditional ship types in modern society**, via alternative uses and their contribution to touristic, economic and social growth.
- Familiarization of the public with the maritime and boatbuilding cultural heritage of our country, through **educational and entertaining activities**



INITIATIVES OF THE MARITIME HERITAGE WEEK*

Skills Wood and Saltiness. International Exhibition that focuses on the maritime and boatbuilding tradition, held for the first time in Greece.

A Meeting with History. European and Hellenic Maritime Museums hosting a series of interactive initiatives for kids and adults alike, showcasing the centuries-old Maritime History.

Mediterranean Diet - Messinian Gastronomy. A road map connecting sustainable agriculture and the traditional boatbuilding industry

Maritime History On Board a Ship. This event will include boats from the Hellenic and Mediterranean History, along with more recent boats and ships from the 18th and 19th century where visitors will experience hands on sailing.

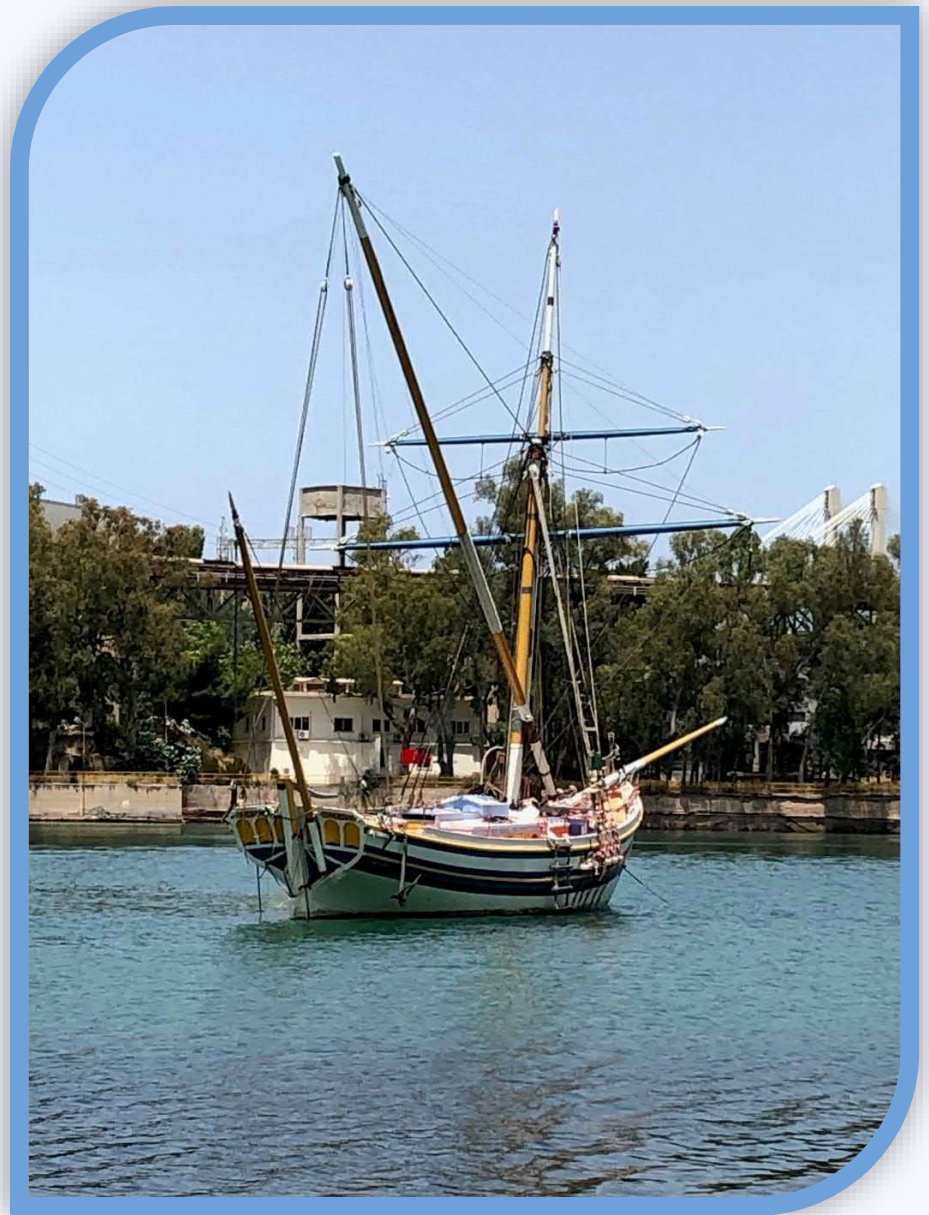
“Sea Shanties”. Concerts of Vasilis Papaconstantinou Pantelis Thalassinou, Kyriakos Kouventas, Manolis Mitsias- Thodoris Ksydias and Dimitris Mystakides, as well as European sea shantie groups, that will share their tunes in Pylos, Messinia.



*TBC

Exposure Methods

✓ Significant exposure opportunities are offered to sponsors, aiming at the successful promotion and communication of their brand.



Exposure Methods



Sponsors' Booth



Logo Placement on the speaker's podium

* Indicative photos depicting the available exposure methods originate from ActiveMedia Group's archive.

Exposure Methods



Roll-Up Banners



Backdrop

* Indicative photos depicting the available exposure methods originate from ActiveMedia Group's archive.

Additional Exposure Methods*



Beach Flags in the Marina Area



Event Poster with
sponsors' branding



Logo Placement on **Ship Pennants**

*The cost of production under additional exposure methods is undertaken by the sponsor.

Gold Sponsor – 25.000 + VAT

- Logo placement on the conference's **podium**
- Logo placement on **roll-up banners**
- Logo placement on the conference's **backdrop (12x)**
- **Right to set-up a promotional booth** on the conference's venue
- Promotion through **Press Releases**
- Promotion through the event's **social media accounts**
- Right to use **event name & sponsorship title**
- Free **accommodation** for two people in a **double room** in **Costa Navarino** for a stay of **5 nights**



Silver Sponsors – 15.000 + VAT

- Logo placement on **roll-up banners**
- Logo placement on the conference's **backdrop (8x)**
- **Right to set-up a promotional booth** on the conference's venue
- Promotion through **Press Releases**
- Promotion through the event's **social media accounts**
- Right to use **event name & sponsorship title**
- Free **accommodation** for one person in a **single room in Costa Navarino** for a stay of **5 nights**



Bronze Sponsors – 8.500 + VAT

- Logo placement on **roll-up banners**
- Logo placement on the conference's **backdrop**
- Promotion through **Press Releases**
- Promotion through the event's **social media accounts**
- Right to use **event name & sponsorship title**
- Free **accommodation** for one person in a **single room**
in Pylos for a stay of 5 nights



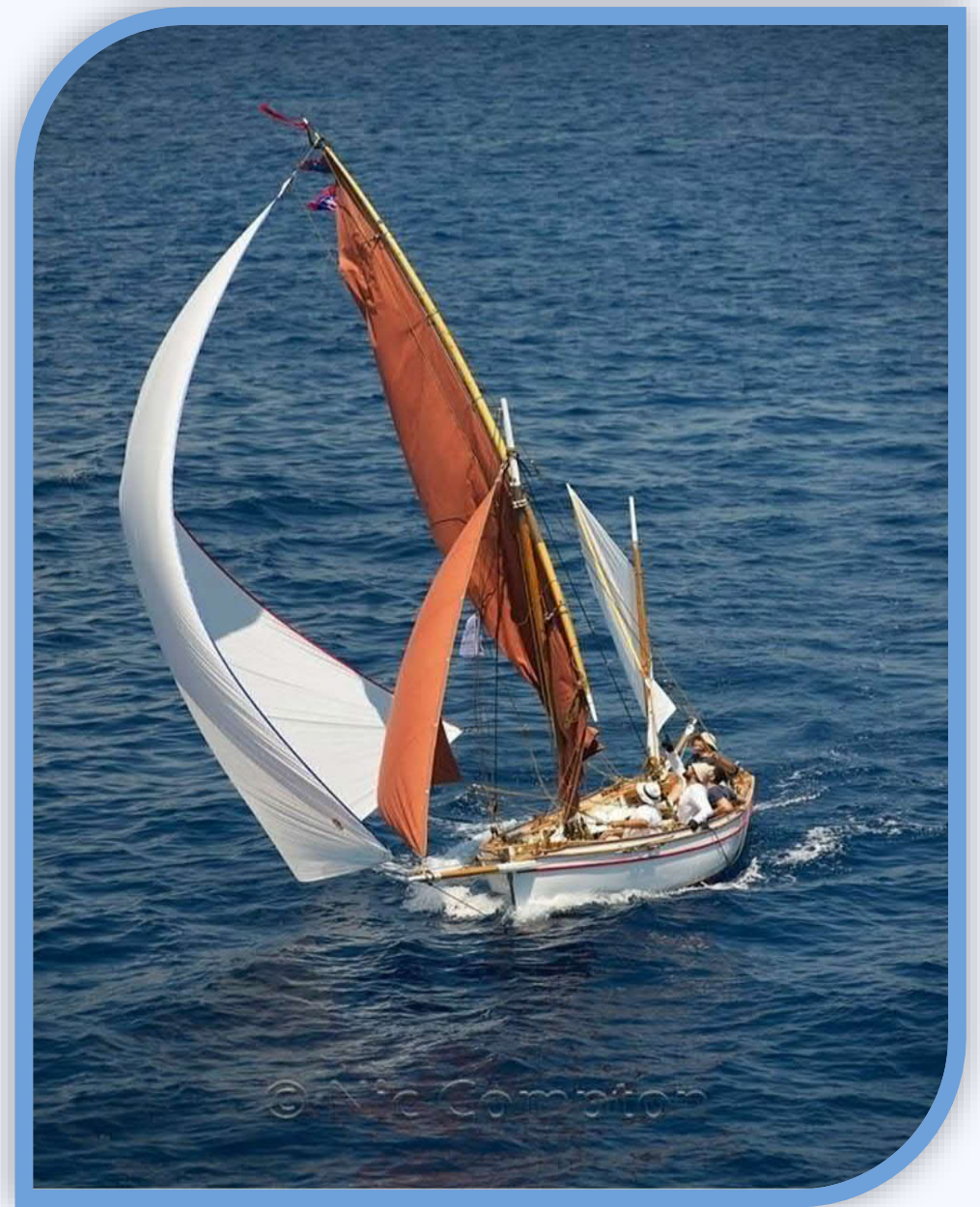
Supporters – 5.000 + VAT

- Logo placement on **roll-up banners**
- Logo placement on the conference's **backdrop (4x)**
- Promotion through **Press Releases**
- Promotion through the event's **social media accounts**
- Right to use **event name & sponsorship title**



Partner – 1.500 + VAT

- Logo placement on **roll-up banners**
- Promotion through **Press Releases**
- Promotion through the event's **social media accounts**
- Right to use **event name & sponsorship title**



THANK YOU!

